



2016

Invest in the Latino Cultural Festival



*Promote your Business*  
*Promote our Community*

Would you like to increase your business exposure in the Hillsboro community? Share your product or services with thousands of local residents and other businesses this year through the Chamber's 12<sup>th</sup> Annual Latino Cultural Festival.

### Sponsorship Opportunities:

#### *Presenting Sponsor:*

Serve as a leader in Hillsboro through an investment in one of the largest community festivals of the year. As a leader and Presenting Sponsor, you are rewarded with a package of benefits that include:

- Your company's logo and name will be showcased on all event promotional materials including flyers, posters, T-shirts, Chamber website and *Advocate* calendar
- VIP street parking for easy unloading and loading of your booth
- Your company's logo and name on the Festival webpage with a direct link to your company's website
- Spotlight article about your company featured in our newsletter, the *Advocate*
- Proud Presenting Sponsor recognition in the Chamber's published *Advocate* articles about event
- Proud Presenting Sponsor recognition in all press releases
- Proud Presenting Sponsor recognition in our weekly broadcast emails leading up to the event
- Proud Presenting Sponsor recognition on our radio announcements
- Prominent display of your company's name and logo on a Presenting Sponsor banner
- Proud Presenting Sponsor introduction & spotlight at the Festival
- Your choice of booth location at the Festival that includes two covered tables and chairs

For the above acknowledgement and benefits, your investment as Presenting Sponsor is only \$2,000.

#### *Supporting Sponsor:*

Demonstrate your commitment to the community while promoting your company's brand with a Supporting Sponsorship this year. As Proud Supporting Sponsor, you are rewarded with a package of benefits that includes:

- Your company's name and logo on all event promotional materials, including flyers, posters, T-shirts and Chamber website
- Proud Supporting Sponsor recognition in the Chamber published *Advocate* articles and press releases about event
- Proud Supporting Sponsor recognition in our weekly broadcast emails leading up to the event
- Prominent display of your company's banner at the Festival
- A promotional table that includes one table and two chairs

For the above acknowledgement and benefits, your investment as Supporting Sponsor is only \$1,000.

**Exhibitor & Vendor Opportunities:**

**Exhibitor Opportunity:**

Sell or promote yourself with a booth at the Latino Festival. By investing in a booth, you will enjoy the following benefits:

- Free pre-Festival workshop at the Chamber where you will learn about how to prepare your booth and promote your brand before, during, and after the Festival;
- Pre-Festival marketing exposure where the Chamber will list you as a business attendees and other businesses can expect to see;
- Promotional space that includes a table and two chairs (access to electricity included);
- Opportunity to network and promote your business with other businesses and thousands of local residents and visitors;
- Opportunity to earn money by selling your product at the Festival!

*Rate of your investment is only:*

	Member	Non-member
Non-Profit Exhibitors	\$75	\$125
Business Exhibitors	\$150	\$200

**Food Vendor Opportunity:**

Invest in your business through exposure to a broader audience before and during the Festival. Your vendor investment includes the following benefits:

- Pre-Festival marketing exposure where the Chamber will list you as a food vendor that attendees and other businesses can expect to see;
- Exclusive access to thousands of hungry Festival attendees;
- Promotional 20x20 space that includes one covered table and chair

*Rate of your investment is only:*

	Chamber Member	Non-Chamber Member
Food Vendor	\$200 + \$100 in food vouchers	\$250 + \$100 in food vouchers

## Volunteer Opportunities:

The Chamber is grateful for your time and assistance with holding this incredible cultural event. If you are interested in volunteering for the Latino Cultural Festival, please contact Cindy Crowder or Jorge Guzman and let us know what you would like to do and we will contact you about participation.

### Festival Contacts:

Cindy Crowder, Director of Special Events  
[CindyC@hillchamber.org](mailto:CindyC@hillchamber.org)  
503-726-2145

Aimee Sukol, Director of Business Development  
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Jorge Guzman, Latino Business Outreach Coordinator  
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